

ORGANIZED BY: BETA GAMMA SIGMA UUM CHAPTER



This conference will be a platform for participants worldwide to connect and network with students from the Asia Pacific region, which is in line with the pillars of honor and the unifying spirit of Beta Gamma Sigma in the pursuit of wisdom, earnestness and service.

PROGRAM OBJECTIVES

1. To be a platform for participants to exchange the ideas and knowledge in the aspects of youth empowerment in achieving sustainable development goals.
2. Provide international academic discourse experience for participants.
3. To strengthen the network among participants from the Asia Pacific region and the rest of the world.

PROGRAM HIGHLIGHTS

Keynote Speeches from Industry Leaders

Poster Competition

BGS Energy Connectors

Networking Lunch

Field Trip: UNESCO Heritage Trail, Georgetown

Networking Session & Career Booth

📍 More Information at

📘 @bgsuumchapter

🌐 www.bgs-uum.org

✉ apys.bgsuum@gmail.com



2ND ASIA PACIFIC YOUTH LEADERSHIP SUMMIT 2019

BY BGS UUM CHAPTER

Empowering Youth for Sustainable Development

📅 20th-22nd August 2019

📍 Berjaya Hotel, Penang

PROGRAM DESCRIPTION



Utilizing the youth's potential as the agents of change require involving and empowering them in development, policies, and supporting their participation at all levels. In the aspects of global sustainability, the youth has the potential to be the catalyst of change and innovation that will propel the world in achieving peace and prosperity for people and the planet. A majority of the population in most developing countries, the youth are visible in contributing to sustainable development.

Coincidentally, the youth are also being plagued by the negative stigma surrounding their generation. It is imperative that the young people receive appropriate support and engagement as it determines the prospect of global sustainability. In line with the critical role of youth in achieving the Sustainable Development Goals, the Beta Gamma Sigma Chapter Universiti Utara Malaysia will be organizing the 2nd Asia Pacific Youth Leadership Summit (APYS 2.0) on 20-22 of August, 2019.



PROGRAM SCHEDULE

DAY 1: 20th August 2019 (Tuesday)

| | |
|-----------|---|
| 0830-0900 | Arrival & Registration of delegates |
| 0900-1100 | BGS Energy Connector 1 |
| 1100-1145 | Break |
| 1145-1245 | Keynote 1 |
| 1245-1400 | Lunch |
| 1400-1600 | Opening Ceremony of APYS 2.0 Welcoming Speech by: Ybhg. Prof Dr. Ahmad Bashawir Hj Abdul Ghani, Vice Chancellor UUM |
| | Keynote 2 |
| 1600-1645 | Break |
| 1646-1800 | Keynote 3 |
| 1800-2000 | Preparation for Welcoming Dinner |
| 2000-2230 | Welcoming Dinner |
| 2230-2300 | Briefing for Day 2 |

DAY 2: 21st August 2019 (Wednesday)

| | |
|-----------|--|
| 0730-0830 | Depart from Hotel |
| 0830-1300 | Company Visit |
| 1300-1400 | Lunch |
| 1400-1430 | Depart to Georgetown |
| 1430-1800 | Field Trip: UNESCO Heritage Trail, Georgetown |
| 1800-2000 | Dinner |
| 2000-2030 | Depart to Hotel |
| 2030-2200 | BGS Energy Connector 2 |
| 2200-2300 | Briefing for Day 3 and Supper |

DAY 3: 22nd August 2019 (Thursday)

| | |
|-----------|---|
| 0745-0815 | Briefing for Poster Competition |
| 0815-0830 | Preparation for Slot 1 of Poster Competition |
| 0830-1030 | APYS 2.0 Poster Competition Slot 1/Career Booth |
| 1030-1045 | Preparation for Slot 2 of Poster Competition |
| 1045-1245 | APYS 2.0 Poster Competition Slot 2/Career Booth |
| 1245-1415 | Networking Lunch |
| 1415-1430 | Judges Comment on Poster Competition |
| 1430-1630 | APYS 2019 Closing Ceremony by TNC HEPA |
| 1630-1700 | Break |
| 1700-1800 | Networking Session |
| 1800 | Dismissal |

HOW TO APPLY ?

1. Fill in the application form
2. Send your curriculum vitae (CV) to apys.bgsuum@gmail.com

PROGRAM FEE *

MALAYSIAN:

Non-UUM: RM750

UUM: RM550

BGS UUM: RM 350

NON-MALAYSIAN : USD 275

**covers hotel accommodation, meals, seminar kit and program activity*

PAYMENT INFO

Bank transfer to the account below:

Account Name: CAWANGAN UNIVERSITI
UTARA MALAYSIA 5

Account Number: 02093010000010

Swift Code: BIBMYKL

IMPORTANT DATES

8th June 2019 (Thursday)

Registration Closed

16th June 2019 (Sunday)

Payment Closed

1st July 2019 (Monday)

Submission of Poster

2ND ASIA PACIFIC YOUTH LEADERSHIP SUMMIT 2019



AUG 2019
20-22


PENANG

Empowering Youth for Sustainable Development



POSTER COMPETITION

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OFFICIAL RULES AND REGULATIONS

PART 1: Introduction and General Provisions

The Asia Pacific Youth Leadership Summit (APYS) 2019 Poster Competition is one of the highlighted programs in this 3-days-2-nights event. It is a required competition for all the APYS2019 participants to be involved. Forming a group of maximum 3 members, participants are required to collect information regarding an issue from elected sustainable development goals (SDGs), designing an info-graphic poster based on the collected information to show their understanding on the selected topic, and then present their posters at in the last day of APYS2019, 22nd of August 2019 (Thursday) to the judges. The duration in preparing the poster will begin on 1st of June, 2019 and end on 30th of June, 2019. Among the participating groups, 7 groups will be chosen as the final award winners. There will be two (2) parts of assessments in deciding the ultimate winning groups, which are academic value of the poster and the performance on presentation.

1.1 Plagiarism

Plagiarism is a serious form of academic misconduct as imitating other people' work as your own work, hence plagiarism of the poster is strictly prohibited.

- Each poster MUST BE originally from the participants. Plagiarism are not allowed. If detected any plagiarism, participation will be canceled immediately.

1.2 Participant's information

By participating in the APYS 2019 Poster Competition, each participant acknowledges that APYS 2019. Collect, process, and share personal information of participants in the APYS 2019 Poster Competition. Each participant agrees that APYS 2019 shall have the right to use such individual's name, voice, photograph, likeness, their appearance in any medium or forum anywhere in the world (including online) without further compensation, unless prohibited by law.

PART 2: Grouping

2.1 Group Composition

- This competition is not for individual. All participants need to form a group of maximum 3 people. (2 or 3 people for each group)
- May consist of students from different universities and different nationalities.
- Can have no alternates. If a group loses one of its members, that member can be replaced no later than one week prior to the submission of the poster. If a participant fails to perform a team, they will not be eligible to continue in the competition, unless the he or she communicate and inform the host one week in advance, and the host will decide thereafter.
- For participants who register individually, APYS 2019 organizing committee will assist them in forming a group with other individual-registered participants.
- Under APYS 2019 grouping system, the number of group members might be changed according to different circumstances.

2.2 Group member requirements

- Each member must be registered as APYS 2019' participants.
- Be registered for at least a part-time course load, as defined by his or her university.

2.3 Ineligibility of Group Members

- Not an APYS Participants.
- Graduated and no longer a student in any university.

PART 3: Theme and topic

3.1 Theme of poster competition

- This poster competition is organized with the theme of Sustainable Development Goals (SDGs).
- Each group are required to design an info-graphic poster based on the topic that have chosen.
- Each group has to select one of the six SDGs chosen by the organizing committees.

3.2 Selection of Topic

- Each group required to choose ONLY ONE SDG topic.
- The available Sustainable Development Goals (SDGs) are as follow:

- Goal 5: Gender Equality
- Goal 8: Decent Work and Economic Growth
- Goal 9: Industry Innovative and Infrastructures
- Goal 11: Sustainable Cities and Communities
- Goal 13: Climate Action
- Goal 16: Peace, Justice and Strong Institution



PART 4: Poster Design

4.1 Content and information sources

- All content must be valid based on recent situation
- Examples given must be based on real facts and news. Fabricating facts will lead to deduction of marks in academic evaluation.
- Information can be extracted from books, articles, journals, news, websites, blogs, videos, documentation, and etc.

4.2 Legal Issue

- Each group must be responsible on your poster. We are not responsible if your poster losses or damages.
- Each poster MUST NOT include a specific individual, organizations, institutions, countries and religious theme.

- If any poster were found that contains of discrimination, racism or any related into sensitive issues, the poster will be rejected immediately

4.3 Suggested Media Tools and Guideline

- All poster must be created using computer tool, e.g. applications software such as photoshop, MS Publisher, MS Word, MS PowerPoint and etc. or online poster editor such as canva.com, lucidpress.com and etc.)
- No watermark of the software application should be shown on the poster
- The poster must be in A1 size: **594mm x 841mm** or **23.4in x 33.1in** or **72 PPI/DPI** or **595pxl x 842pxl**.
- Any handwritten poster is NOT acceptable.

4.4 Minimum Design Requirement

- All information in the poster must be in ENGLISH Language.
- All poster needs to use diagram in presenting your information. (chart, graph, picture etc.)
- State the selected Sustainable Development Goal and your group name.
- Use more icons to present your ideas, rather than paragraphs or sentences.
- Marks will be given in the composition and categorization of the information.

PART 5: Poster submission

5.1 Submission Format

- The poster should be sent in Portable Document Format (PDF) file.
- All group are required to send the softcopy of the poster to apys.bgsuum@gmail.com before 30th June 2019 11:59 p.m.
- The posters will be sent to academic graders for academic evaluation.

5.2 Late Submission and Consequences

- Late submission will lead to deduction of marks in academic evaluation.

- Participants should inform APYS2019 organizing committee for late submission.

PART 6: Presentation

6.1 Presentation Flow

- The presentation will be conducted at 22nd August 2019.
- Arrangement of presentation will be announced in 21st August 2019 in the event.
- Each group has to bring their PRINTED POSTER to the panel of judges.
- To be informed, all panel of judges are freely to walk around during presentation. Therefore, the presenter need to be ready and response of all questions and comment about the selected SDGs, their concern, aims, examples and any findings to the panel of judges. It is then followed by Q&A session.
- Participants can bring along any additional tools that can help the presentation more interesting. (such as brochure, extra notes and many more)

6.2 Participant Preparation Guideline

- All poster must be printed on size A1.
- All group MUST print their poster before arrival on APYS program.
- Fail to do so, the group need to inform the host on the last day registration time which on 20th August 2019 (first day of APYS2.0) and the group has to pay an extra charge of RM50 as penalty.
- All presentation will be only conducted in English.

6.3 Presentation attire

- All participants required to wear FORMAL ATTIRE during the presentation day.
- Attire will be taken into account during judgments.

PART 7: Judges and Academic Graders

7.1 Judges

- The panel of judges are consisted of representatives from our sponsored company of the APYS program.
- All winners will be given award which named by the sponsor company, e.g. Most Cheerful Group, sponsored by ABC Bhd.
- All criteria of judgments during the presentation are shown in Appendix A

7.2 Academic Graders

- All academic graders are consisted of UUM's lecturers.
- The panel of judges are not only consisted from sponsored company, but also UUM's lecturers.
- This judgment will be based on the academic value of the information in the poster.
- All criteria of academic graders are shown in Appendix B

PART 8: Appendices

8.1 Appendix A: Presentation Performing Scoring Sheet

The competition standard has been further raised to test participant's analytical skills, reconfiguration skills, capability to collecting and organizing information. Judging criteria for academic evaluation are shown below:

| | Criteria | How to evaluate? | Maximum Score |
|----------------|---------------------------------------|---|---------------|
| Part I | | | |
| 1 | Layout, design and colour combination | Is the poster layout, design and colour combination are adequate and text and graphs are balanced? Is the colour selection pleasing to eye? | 5 |
| 2 | Flow of Informaion | Eye movement should be natural – down columns, along rows, or from larger to smaller. Can use font size, arrows, pointing hands, numbers and letters to clarify a sequence. | 5 |
| 3 | Main idea of poster | Can the main idea of the poster can be easily identifiable? (big and clear title) | 5 |
| 4 | Accessible of Message | Can the poster communicate by itself? Using bullet points, lists or tables to increase accessibility, clarity and quantity of information? | 10 |
| Part II | | | |
| 5 | Verbal Communication | Comprehensible, linking sections together, logical flow of information | 15 |
| 6 | Non-Verbal Communication | Tone, pitch, eye contact, body language | 15 |
| 7 | Attire | Neat and suitable formal wear | 5 |

| | | | |
|----|---------------------|---|----|
| 8 | Fluency in speaking | Able to understand and response others in English conversation. | 10 |
| 9 | Team work | Are group members cooperating with each other? Are all members participating? Any free-rider? | 8 |
| 10 | Time Management | Can the presenters use their time effectively? | 7 |
| 11 | Q&A session | Ability to give adequate responses to questions | 15 |

8.2 Appendix B: Academic Evaluation Form

| | Criteria | How to evaluate? | Maximum Score |
|---|--------------------------------------|--|---------------|
| 1 | The purpose of poster | <ul style="list-style-type: none"> Is the objective of the poster clear? | 10 |
| 2 | Relevance | <ul style="list-style-type: none"> Is the information appropriate to the topics? Is the information at an appropriate level? (not too elementary or advanced for everyone) | 20 |
| 3 | Currency | <ul style="list-style-type: none"> The information given are suitable and related to current issue and situation? Has the information been revised or updated? | 20 |
| 4 | Detailed illustration of information | <ul style="list-style-type: none"> Manage to illustrate all information in detail in the poster (using graph, chart, picture, diagram and many more) | 15 |
| 5 | Accuracy of facts provided | <ul style="list-style-type: none"> The graphs, picture, example and charts used are accurate They are publicly available data | 20 |
| 6 | Spelling/grammar | <ul style="list-style-type: none"> Spelling and grammar mistakes, capitalization | 5 |
| 7 | Understanding of topic | <ul style="list-style-type: none"> Ability to demonstrate understanding of topic in international level | 10 |

TIMELINE

1st June 2019:

- Preparation of Poster Begin, Rules & regulation will be sent to participants

30th June 2019:

- Submission of softcopy of poster to apys.bgsuum@gmail.com
- Posters send to all academic graders for evaluation of academic part

20th August 2019:

- APYS 2019 starts
- Submission of hardcopy of poster during registration session

22nd August 2019:

- Poster Competition Day
- Award Ceremony

TENTATIVE- PRESENTATION DAY (22ND AUGUST 2019)

0815 – 0830 Set up poster (Batch 1)

0830 – 1030 Poster Presentation (Batch 1) + Career Booth & Morning Break (Batch 2)

1030 – 1045 Set up for poster (Batch 2)

1045 – 1245 Poster Presentation (Batch 2) + Career Booth & Morning Break (Batch 1)



The 2ND Asia Pacific Youth
Leadership Summit 2019
(APYS2019)

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