

# YCCS



Program Guide of

# YOKOHAMA Creative-City Studies 2014

Bachelor's Degree Program  
Taught in English

# Japan

**Application Period:**  
**2 December 2013 → 10 January 2014**  
**Admission in October 2014**



**YNU** 横浜国立大学  
YOKOHAMA National University

# Why YNU?



## Welcome to YNU!

*Let's change the world together!*

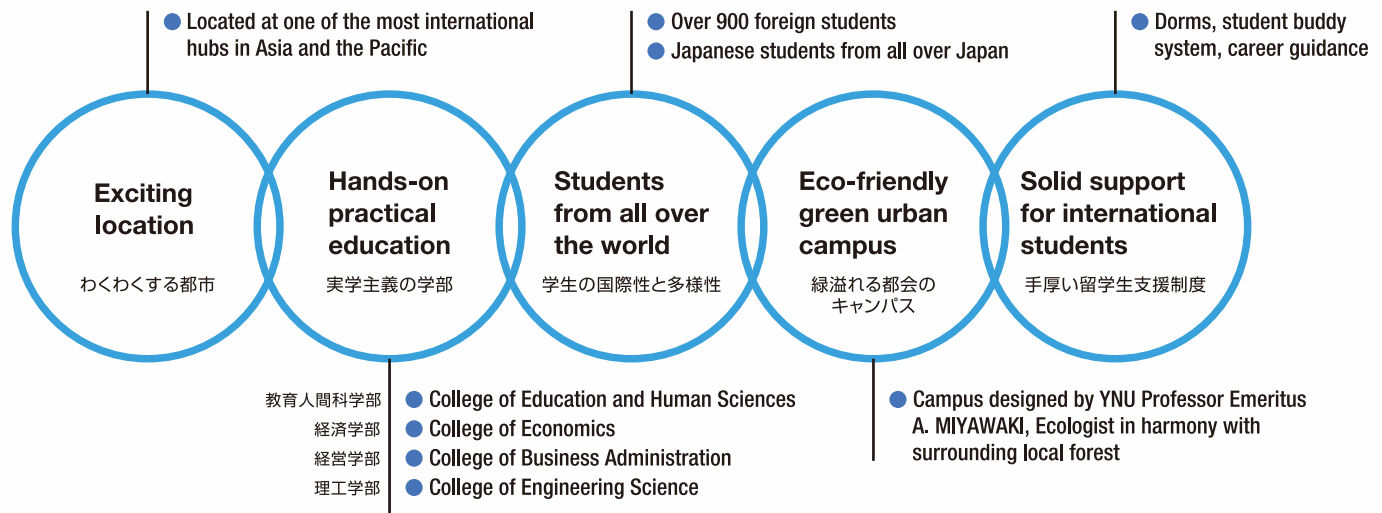
ようこそ、横浜国立大学へ！  
未来を変えるのは、君たちだ。

A message from the YNU President and officers

(横浜国大役員からの一言)

## What is YOKOHAMA National University?

横浜国立大学とは？



## Why Yokohama? Why Japan? 日本・横浜で学ぶ理由は？

### ■ Young global leaders are in high demand 若いグローバルリーダーが求められている時代

East Asia is now a dynamic world hub, a place full of opportunity, but also faced with challenges. Young leaders are now in demand to face these challenges and develop this area, the Pacific, and the world.

### ■ Yokohama port is Asia's leading gateway アジアの先駆的ゲートウェイ「横浜」

Since the mid-19th century, Japan has been a unique crossroad where West meets East. Yokohama, the largest port city in the country, has always been modern Japan's gateway to the world. Yokohama is one of the most exciting spots in Japan with its cultural, socio-economic and infrastructural dynamism.

### ■ Ideal location to study Japan's heartland and dynamic cities 日本に来るなら、横浜が一番！

Today Japan's second largest city, Yokohama is a vibrant international community. It offers easy access to both the historical samurai capital of Kamakura and the ultramodern megalopolis of Tokyo. Yokohama has been situated near the Japanese capitals for over 700 years. The city is an ideal site at which to study the three majors offered by the YCCS Program.



# Why YCCS?

## What is the YOKOHAMA Creative-City Studies Program?

ヨコハマ・クリエイティブシティ・スタディーズ・プログラムとは?

The YCCS program seeks adventurous students for the world-standard pioneering cohort. It offers innovative interdisciplinary urban studies to train prospective candidates to become the future young leaders and professionals of the world's global workplaces.

No previous knowledge of the Japanese language is required at the time of application and first enrollment. Most classes are offered in English. An intensive Japanese language program is also offered, culminating in practical business-standard Japanese proficiency by the time of graduation.

### The Three YCCS Study Majors

3つの重点学修テーマの選択肢(専攻分野)



### The Three YCCS Fundamental Skills

3つのYCCSの基盤的素養





# Your choice of YCCS study majors

選択可能なYCCS  
重点学修テーマ(専攻分野)

## 1 Urban Cultural Creation 都市文化共創

You will study different cultures and artistic expression in this major, and attain skills in various media such as literature, cinema and sound. You will also gain the creative skills to produce global, innovative forms of art with the aim of becoming a leader in the urban cultures of tomorrow.

■ Sample study subjects: literary and visual arts, music, modern art, subculture

## 2 Urban Social Management 都市社会マネジメント

You will study the nature of modern economics, enterprises and societies in this major, and attain the social scientific knowledge, analytical skills, and understanding of different cultures and different historical experiences needed to contribute creatively to the multifaceted problems of today's urban environment.

■ Sample study subjects: economics, business administration, sociology, history, comparative culture, international development

## 3 Urban Creative Technologies 都市創成技術

You will study urban infrastructure, ecology and the earth environment, and oceanography in this major, and become a specialist in either:

- design, construction, and management of livable and disaster-resistant cities, *or*
- eco-system management, comprehensive regional and nature planning.

■ Sample study subjects: structural engineering, geotechnical engineering, hydraulic engineering, urban planning, concrete engineering, ocean engineering, geo-ecology, surveying, civil engineering history, ethics for engineering technicians, and computer engineering

Wow! I have to study a major and two minors! Very challenging!



Meet you soon at YCCS!





# Three-Step Professional Development

## Goal! and beyond...

Leader's thesis project and preparation for further professional career

## Certificates 取得可能資格

The YCCS Program is the key for your future!! You will be awarded of **Bachelor's Degree in Arts** at the time of your graduation. You may also acquire the following certificates if satisfied with the YCCS conditions in the full lengths.

- BJT Business Japanese Proficiency Test Level J1+
- English Proficiency in IELTS=7.5 or equivalent
- Associate Diploma: Global Certificates in
  - ICT and Multimedia skills
  - Multilingual Cross-cultural skills
  - Collaboration and Leadership skills

## Potential Career Paths 卒業後の進路

After graduation, the following career options may be open to you.

- Government officers in international planning and development
- Candidates of Art Directors and Business Managers
- Teachers at international schools
- Leaders in regional engineering
- Graduate school

## Acquired Professional Skills 修得技能



Have you been a YCCS intern?



## The YCCS Study Majors

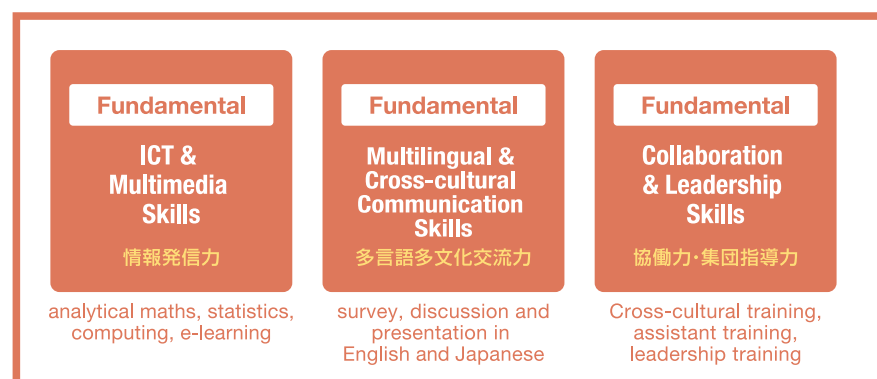
YCCS重点学修テーマ(専攻分野)



## Your Major and Your Minors

You will specialize in and become expert in one major area, studying in both English and Japanese, while at the same time having the opportunity to undertake comprehensive studies across the three areas of the program.

## The Three YCCS Fundamental Skills 3つのYCCSの基盤的素養



## Leader Stage

3

Interning as a teacher and as a leader

## Associate Stage

2

Associating with teachers & leaders

## Learner Stage

1

Groupwork using ICT & e-learning systems

# Start!



How lucky we are! ICT & language skills are vital for international careers.

What do you want to do with your future?



## Step Up to Your Unlimited Potential

**Challenge:** Aim High ▶ Prepare High ▶ Achieve High

**Academic:** Study Together ▶ Discuss Together ▶ Teach Together ▶ Develop Together

**Life & Career:** Interpersonal ▶ Multilingual ▶ Cross-cultural ▶ Borderless

## Who can apply to the YCCS? 応募資格

- Non-Japanese nationals
- Have completed 12 years' primary and secondary education
- Minimum English proficiency (TOEFL-iBT=80, IELTS=6.0, or equivalent)
- Japanese language proficiency is not required

## How can I apply to the YCCS? 応募方法

- Refer to the YCCS website at <http://www.yccs.ynu.ac.jp/>

## Application Schedule 募集日程

- **1 September 2013** Announcement of recruitment for 2014
- **2 December 2013** Start of application period
- **10 January 2014** End of application period  
Assessment of application materials
- **28 March 2014** Notification of successful applications
- **Late April 2014** Registration paperwork and fee payment
- **August 2014** Dispatch of visa documents
- **1 October 2014** Arrival in Japan and orientation
- **2 October 2014** Classes start

In YCCS, I have to teach as a leadership intern.



Multi-cultural Metropolis, Yokohama!



## Academic Expenses (in Japanese Yen) 就学費用 (日本円換算)

### 入学金

**Registration fee**  
282,000

(payable in April 2014)

### 年間授業料

**Annual tuition fee**  
535,800

(payable in October 2014)

### 初期費用

**Initial settlement costs**  
50,000-90,000

(on arrival in Japan)

## Approximate Monthly Living Costs (in Japanese Yen)

月間生活費の概算 (日本円換算)

### 家賃

**Dorm/Room Rent**  
10,000-70,000

### 食費

**Foods**  
35,000-55,000

### 水道光熱費

**Power & Water Bills**  
6,000-9,000

### 電話・通信費用

**Phone & Internet**  
8,000-10,000

### 保険費用

**Insurance**  
5,000-6,000

### その他

**Others**  
30,000-50,000

### 合計

**Total**  
94,000-200,000





## **YOKOHAMA Creative-City Studies (YCCS) Program Office YOKOHAMA National University (YNU)**

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Webpage: <http://www.yccs.ynu.ac.jp/>

The YCCS program is organized and operated by an inter-faculty committee of all the YNU colleges. The committee consists of representatives of the College of Education and Human Sciences, the College of Economics, the College of Business Administration, the College of Engineering Science, and the Education Center. The curricula of the YCCS and its degree regulations are affiliated with the College of Education and Human Sciences.



# YCCS YOKOHAMA Creative-City Studies 2014



**A New Bachelor's Degree 01**  
**in Leadership Education**  
**for Future Leaders**



**Fewer lectures, more participatory learning 02**  
**We train you as a leader.**

**You will teach!**

Plenty of opportunities to lead groups



**Japanese Urban Studies 03**

**Cultural Creation**

Culture, Arts, Teaching

**Social Management**

Business & Economics

**Creative Technologies**

Science & Engineering

**Who can apply to YCCS? 04**

**Aim high for your future!**

- **No Japanese is required!**  
We teach you business Japanese in four years
- **English is required**  
TOEFL-iBT=80 or higher

**Come work with us! 05**

- **Application Period:**  
From December 2 until January 10 for admission in October 2014
- **Assessment by written application and video letters only!**

**yccs@ynu.ac.jp**  
**www.yccs.ynu.ac.jp**



**YNU** 横浜国立大学  
YOKOHAMA National University



# YOKOHAMA Creative-City Studies Program

University-Wide Operation Program

## Choice of 1 Major plus 2 Minors

Urban Cultural Creation

Urban Social Management

Urban Creative Technologies



## YCCS Fundamental Skills

ICT & Multimedia  
Skills

Essential information  
management skills

Multilingual & Cross-Cultural  
Communication Skills

Essential inter-personal skills in English,  
Japanese and your language

Collaboration &  
Leadership Skills

Essential group-work skills  
for dynamic management

## Program Outline

1. This program has three majors: “Urban Cultural Creation”, “Urban Social Management” and “Urban Creative Technologies”.
2. YNU seeks adventurous, world-class students for the pioneering first cohort of the YCCS program. The program offers innovative interdisciplinary courses for future leaders in the areas of the above three majors with the aim of developing multilingual communication skills in English, Japanese and the student's mother language.
3. The YCCS students will be taught in English in the early stages of their studies. After two years of intensive study of the Japanese language, they will start taking courses offered in English and Japanese. Therefore, the applicants' proficiency in Japanese is not an issue at the time of their admission.
4. The students will be intensively involved in a number of project-based group-activities together with Japanese students and other international students.
5. The students will also be offered special skills-training classes in leaderships, cross-cultural teamwork, ICT & media skills, and business arrangement skills as core subjects.
6. The students will participate in Teaching Material Designs (3 topics) and Teaching Internships (3 topics) as an exercise for mentoring their juniors by using e-Learning and e-Business systems in both English and Japanese.
7. Through the program, the students are expected to develop key skills for global leaders such as multilingual and cross-cultural communication, teamwork, leadership, project planning and organizing; as well as to acquire professional knowledge in their major subjects.
8. Since the selection process is conducted on the basis of documents and video self-introduction submitted by the applicants, they do not need to come to YNU and Japan for their entrance examination.
9. We strongly recommend the program for those who intend to pursue careers in international organizations and global corporations, since the program is specifically designed with such professionals in mind.
10. The application period is from December 2, 2013 until January 10, 2014 for admission in October 2014.